

CTTAB
June 13, 2006 Minutes
City of Seattle, Seattle Municipal Tower
27th Floor, 700 – Fifth Avenue, Seattle, WA 98104

Present Leah Altaras Bill Baron Paul Green Harry Hart, III Damien Koemans Jerry Lin Nina Sanders Shivani Tejuja Excused Todd Achilles Maryann Budlong Pwint Htun Huat Chye Lim Manny Ovena Ann Robinson	Absent Charles Brennick Visitors Councilmember Jean Godden Staff David Keyes Jill Novik Tony Perez Bill Schrier
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1. Announcements; Agenda Approval; Review of May, 2006 Minutes; Report from the Chair :

The May, 2006 minutes were approved as written.

2. CTO Report: Bill Schrier
(See Attached).

3. Committee Reports:

Emerging Technologies: Hart reported that the group discussed RFID and brainstormed around potential uses. He also resigned as committee chair, to be replaced by Jerry Lin.

Youth Civic Engagement: Tejuja reported that she would replace Andrea Lee as committee chair. They have started conversations with Chris Tugwell at the YMCA Metrocenter, attended the Mayor's Youth Advisory Council, and met with Jim Street and Terry Hayes of the city's Human Services Department to see where they could fit in with other city, school and community initiatives.

As an initial project, a youth portal for people 12-18 is envisioned. They will also start with the City's South Park action project as a pilot application for youth participation and civic engagement technologies. A targeted portal will enable youth space and also provide a place that

elected officials can use to interact and ask and respond to questions. The concept is not fully defined. But the idea is to foster youth civic engagement through such content as local news and events targeted for youth; polling; a message center; and broadcasts from elected officials on youth topics. Initial funding is from the Comcast franchise.

Wi-Fi/Broadband: the committee met with David Keyes and Ken LeBlond to review the first part of the evaluation survey for the University District. An initial survey of 18 businesses in the UDistrict indicated that they had not seen a change in business but do see the service as important.

See more on Community Technology report.

4. Cable Office: Tony Perez

The broadband Request for Interest was released on May 22, with responses due on July 7. It is expected that we will talk to contenders in September and forward recommendations to the Mayor and Council in October.

Cable Office staff continue to work on analysis of telecommunications bills in Congress. Legislation for the transfer from MDM to WAVE has been completed and sent to the Law Department. It will be reviewed by City Council in July and August.

5. Board Business

Councilmember Godden addressed the group, voicing her support of their work. She cited the ArtZone as being as exciting a project as 1% for the arts. She also indicated her willingness to call Senator Cantwell to request her assistance on the Senate telecommunications legislation.\

As the most recent copy of the draft CTTAB Public Comment Policy and Procedures was not available, it will be discussed and voted on at the July meeting.

6. Adjourn: The meeting was adjourned at 7:35 p.m.

Citizens' Telecommunications and Technology Advisory Board Chief Technology Officer's Report 13 June 2006

CABLE NEWS

- The Office of Cable Communications has sent legislation to the Council to review and act upon **Wave Broadband's request** to acquire Millennium Digital Media. The Council has until August to act upon this legislation.
- We've received several calls about the **broadband Request for Interest** that was issued this week: from the P-I, several vendors, and the Fiber to the Home Council <http://www.ftthcouncil.org> . The announcement also is making its way through the tech blog world. Here are a couple of examples: <http://muniwireless.com/municipal/bids/1209/> and <http://wifinetnews.com/>

SEATTLE CHANNEL NEWS

- **Artzone:**
 - The Art Zone ad hoc advisory committee has been convened with Tom Skerritt, Donald Byrd, and Sergei Tschernish from the Seattle Arts

Commission and Maryann Budlong, Damien Koemans, and Nina Sanders representing the Citizens Telecommunications and Technology Advisory Committee Board.

- Kickoff meeting of the Adhoc Steering Committee is June 15th.
- The Seattle Channel is looking for a Communication, Marketing & Development Specialist (see page 3)
- Kids Tame the Flame is the latest edition of **"Community Stories"** on the Seattle Channel. It's about a group of boys with behavioral disorders and learning disabilities who have learned to excel in the glass studio at Pratt Fine Arts Center. It demonstrates how the transformative power of art has changed these kids' lives, and aired Sunday, May 28, at 7 p.m. on cable channel 21.
- Two Seattle Channel entries recently won **Northwest Emmy Awards** from the Northwest Chapter of the National Academy of Television Arts and Sciences, which serves television professionals in Washington, Oregon, Idaho, Alaska and Montana.
 - Nominee: City A Go Go, Nancy Guppy/ Valerie Vozza, Shooter/Editor/Co-producer
Category: Entertainment Special or Series,
 - Nominee: Community Stories, Shannon Gee, Producer/Editor; David Russo, Cinematographer
Category: Video Effects

All video can be viewed online at www.seattlechannel.org .

WEB WWW.SEATTLE.GOV NEWS

- *My Neighborhood* on the City's website had a successful and exciting deployment this week. On Zoom Levels 5 and 6 we've added a link to the **Department of Planning and Development's parcel information** so users can find out about their own or other property. Here's an example:
<http://web1.seattle.gov/doi/seastats/Services.aspx>
- **Selected web statistics** for the week of May 14-20:
 - Mayor - 18,802
 - Council - 17,588
 - MyNeighborhood - 6,199
 - DPD - Online Permitting - 13,916
 - DPD - Land Use Information Bulletins - 6,764
 - DPD - Permit and Complaint Status - 71,518
 - DEA - Business Licensing Renewal - 11,019
 - DEA - Pet Licensing - 4,606
 - Parks - class registration - 8,867
 - Fire - Live 911 Dispatch - 359,577
 - SPD - Sex Offender Search - 3,633 (847 people have signed up to receive automatic email notification.)

COMMUNITY TECHNOLOGY NEWS

- The June edition of **Brainstorm**, our Community Technology ezine, is online at <http://seattle.gov/tech/brainstorm> . It includes news about work for social justice in the Seattle Parks Community Center technology labs, and how Ethiopian students explore their culture and heritage using technology.



- Last Saturday, per the Mayor's office request, David Keyes represented the Mayor and helped deliver his signed graduation certificates to students who had completed the **Ethio Techno Mobile Multimedia Project**. Approximately 100 family members and others attended the event at Yesler Community Center. The project for youth was funded by the City's Bill Wright Technology Matching Fund in 2005. Students have created videos, PowerPoints and display boards celebrating their culture and talking about community issues. Note that there was much discussion of their vision and goal of building an Ethiopian Community Center in Seattle.

INFORMATION TECHNOLOGY OPERATIONS NEWS

- The Department of Information Technology is constructing a business case and cost/benefit analysis on the potential of moving City government to use of the **Microsoft platform of software**, including such products as Office 2007, Windows 2003 Server, Exchange/Outlook, Active Directory, Sharepoint and similar products. Presently the City uses a variety of different products from different vendors for utility computing, e.g. four versions of Office, Novell's Groupwise for electronic mail, Windows server and NetWare for file and print, Novell Directory Services etc.
- We are investigating an ongoing **email "attack"** whereby City employees receive emails that have a seemingly random number as the subject and another as the body of the message. The return address on the message is that of the recipient, i.e. it appears to have come from themselves. Researchers say it is related to the release of a new variant on the TOOSO/BAGLE computer virus. The result of the attack could be simply an increase in unsolicited commercial email (spam) and the attendant costs in filtering. A worse result could be a subsequent attack with a malicious email attachment, using the City

email addresses previously harvested to create the appearance of having come from a "trusted" source. We will continue to investigate.

Job Communication, Marketing & Development Specialist (DIT-701580)
Status Regular / Full Time
Shift Day Shift
Filing Dates Sun, Jun 11, 2006 - Sun, Jun 25, 2006
Openings 1 Opening
Salary \$28.36 to \$33.02 an hour (DOE) (Marketing Dev. Coord.)
Department Information Technology
Location The Seattle Channel / City Hall

Position Duties

The Seattle Channel is a public service of the City of Seattle created to inform citizens about their government and to offer them a timely opportunity to be involved in government decisions. The Channel is one of the only sources of locally produced arts, culture and community oriented television coverage. This position will develop, implement and monitor public and private partnerships and promotional initiatives and media relations for the Seattle Channel. Develop and implement outreach, marketing and promotional strategies to attract and maintain community content partners. Develop and implement marketing and promotional strategies to attract and maintain media interest in the Seattle Channel, The Art Zone and new and existing Seattle Channel programming. Coordinate and monitor public relations and public involvement programs for the Seattle Channel. Plan, design, and coordinate the production of a variety of informational materials, and public involvement, marketing and outreach strategies and activities. Prepare proposal for hosting or co-sponsoring performances, concerts, club dates, videos, films, profiles, produced pieces, lectures, events, behind-the-scenes features; meet and negotiate with organizations' representatives and officials. Develop sponsorship programs for new and existing events/programs; perform and coordinate related research and analysis; prepare brochures; write sponsorship proposals; negotiate contracts with sponsors; perform post-event evaluation of sponsors.

Required Qualifications

The equivalent of a BA in public relations, marketing, journalism, communications, English, business administration or a related field, and two years experience working in marketing, public relations, outreach, development or related field. Experience or relationships in the local arts and cultural affairs or local public affairs community. Demonstrated high level skills in public relations, public presentations and sponsorship modeling. Excellent communication skills, both oral and written; demonstrated commitment to excellent customer service. Working knowledge of industry standard software; GroupWise, Windows, etc. Pass criminal background investigation.

Desired Qualifications

Experience or working knowledge of Photoshop, PageMaker (or equivalent), HTML, various graphics software. Experience in government or politically charged environment; knowledge of local public affairs. Ability to work under pressure and

under tight deadlines, as well as successfully work on multiple projects simultaneously. Organized, creative, efficient, flexible and a team player.

Additional Requirements

- Candidates selected for this position will be required to provide a conviction history.
- A background check will be required for candidates selected for this position.

Community Technology Report to CTTAB May 2006

Technology Matching Fund

Legislation will go to the City Council Energy and Technology Committee on June 28th at 9:30 am. A celebration will be held the July 20th, 3:30 – 5:30 at the 911 Media Arts Center, 402 9th Ave., N. [Note that this is a change from the initial site, the Youngstown Cultural Arts Center.]

Brainstorm

June issued featured a memorial to Ellen Earth, a community tech trainee who became a center staff person, then trainer in the workforce program at South Seattle Community College.

Featured in book

Seattle and our city program are featured in a new book on adult education, entitled “Digital Nations in the Making” by Ian Harford. See <http://www.niace.org.uk/Publications/D/DigitalNations.asp>
And blog at <http://transforming.wordpress.com>



Columbia City has been converted to fiber. We have completed a business survey in the UDistrict and are proceeding to Columbia City and to do user surveys.

May 1 – May 31th, 2006

User statistics

	City Hall / Parks	University District	Columbia City
Avg. logins per day	98	232	73
Avg. Number of unique uses per day	60	121	38

Community Tech committee

Meeting: June 27th Agenda: July TMF event, RecTech help, contracts.
There is a request from RecTech to provide feedback on grant proposals.

Ethiopian Community Mutual Association held graduation ceremony. See article and pic in Brainstorm.

Homewaters

150 students from 5 high schools came to City Hall to present their neighborhood mapping projects to each other. Councilmember Godden addressed the students (and shared stories of her cartographer father).

CTTAB Community Technology Committee

Meeting dates: 4th Tuesdays 6-7 pm.

Meetings at Seattle Municipal Tower, DoIT offices unless otherwise posted.

2006 Dates: Feb 28, Mar 28, April 25 (TMF Review meeting), May 23, June 27, July 25, Aug 22, Sept 26, Oct 24, Nov 28, Dec 19 (3rd week)

Technology Matching Fund Schedule:

Monday, Feb 27th, 6 pm - TMF Informational Workshop at Yesler Community Center (917 Yesler Way)

Monday, March 20th - TMF Grant Deadline (no CTTAB activity for this)

Friday, March 24th, 5:00pm - 6:00pm at DoIT offices (Seattle Municipal Tower, 27th Floor).
Distribution of applications. Review of criteria and ranking procedures.

Wed, March 29th, Noon-1 pm. Phone Check in to discuss application review.

Mon, April 3rd. 10:00am. Ranking due via email.

Tues, April 4th. 6:00pm at DoIT offices (Seattle Municipal Tower, 27th Floor).
Meeting to discuss rankings and finalize interview candidates.

Mon, April 17th 5pm - 9pm at Safeco Jackson Street Center (23rd Ave, 1 block north of Jackson St. Directions:
http://www.safeco.com/safeco/in_the_community/community_&_sales_centers/jacksonstreet_directions.asp)
1st Interview session.

Wed, April 19th 5pm - 9pm at Safeco Jackson Street Center.
2nd Interview session

Tuesday, April 25th or Wed, April 26th, 6pm - 8:30pm at DoIT offices (Seattle Municipal Tower, 27th Floor) Determine final award decisions.